Suicide Prevention & Support Network
Western Sydney

www.supportaftersuicide.com.au
Suicides In Network Area

Legend
- Current locations
- LGA Boundaries

SA2 2012 Data
Total Suicides_2003-2012
- 0 - 3
- 4 - 7
- 8 - 10
- 11 - 13
- 14 - 16
- 17 - 20
- 21 - 24
- 25 - 28
- 29 - 32
- 33 - 37
- 38 - 45
- 46 - 53

Source: Wesley Mission Life Force
Condensed Version: Prevention Care Pack

New version of crisis card replaces care pack

All this information is available online
Condensed Version: Postvention Care Pack

New version of crisis card and brochure replaces care pack

All this information is available online
Example of contents for both:
• Prevention Care Pack
• Postvention Care Pack

Remembering the network has:
• A total of 8 versions
What this means for the PERSON in need...

Pros:
- Size is convenient (e-version of ‘care pack’ fits in to their wallet)
- Might be more useful for the people who don’t want to discuss ‘it’
- Will it be more beneficial for men? (as they don’t always talk about their feelings and seek help privately)
- Useful as most people already carry a smart phone, a device, or have access to the internet

Cons:
- Not enough?
- Too small?
- Comes across as cold?
- Takes away talking point
What this means for the NETWORK...

Pros:
- Size is convenient (easier to carry/send)
- Inexpensive to distribute and saves the network money
- Useful as most people already carry a smart phone, a device, or have access to the internet
- Most importantly, you can measure what is being viewed and identify areas that need attention
- Discover who is looking at your site and what they are reading

Cons:
- Not enough?
- Too small?
- Comes across as cold?
- Does it removes the human interaction we get from distributing the packs
New crisis card replaces Prevention Care Pack (aka ‘Police Pack’)

Network had:
• 4 versions of the ‘Prevention Care Pack’
• 3 different versions of the crisis card (all were area specific)
• New crisis card is the new e-version of the prevention care pack and it covers all areas.
Bereavement Care Pack (e-version)
Postvention Care Pack (aka ‘Police Pack’)

Network had:
- 4 versions of the old ‘Postvention Care Pack’
- New crisis card is the new e-version of the Postvention Care Pack
- Pack covers all areas
- Brochure and envelope give it something (a little) more than just the card on its own
New crisis card replaces Prevention Care Pack (aka ‘Police Pack’)

Where does scanning the QR Code take us?
• The website: Suicide Prevention and Support Network of Western Sydney
• Pre/Postvention tabs
• In to the networks resource centre [http://supportaftersuicide.com.au/]

There is help available please visit our website
www.supportaftersuicide.com.au
We can now start to measure what this means for the community...

Here are some of the results:

**Most Popular Pages:**

- Home page
- Self esteem and it’s impact on suicidal tendencies
- Identifying suicide methods and warning signs
- How to talk to someone who is considering suicide
We can now start to measure what this means for the community...

Here are some of the results:

**Audience Overview:**

- 90.4% were new visitors
- 9.6% were returning visitors
- 67.31% United States
- 9.89% United Kingdom
- 6.59% Australia
- (The rest) Small Nations
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